

McMaster University

2026 Summer Program: Entrepreneurship & Innovation

Founded in 1887, our purpose at McMaster is the discovery, communication and preservation of knowledge. In our teaching, research and scholarship, we are committed to creativity, innovation and excellence, as our researchers confront some of the world's most urgent challenges – including health innovation, AI, advanced materials and manufacturing, social justice, and more.

McMaster University is:

- **Ranked among the top 100 public universities globally** in the 2025 Times Higher Education Ranking
- No. 5 on the Maclean's 2025 Ranking of Canadian Universities
- Consistently ranked as Canada's most research-intensive, medical-doctoral university by Research Infosource since 2017
- Home to **three Nobel prize-winners**: McMaster Professor Bertram Brockhouse (Physics in 1994), McMaster graduates Myron Scholes (Economics, 1997), Donna Strickland (Physics, 2018)
- Known for top-rated programs in: **Business, Engineering, Health Sciences, Humanities, Science, and Social Sciences**



"Participating in the McMaster Summer Program was a very valuable experience – not only academically but also personally. The two weeks of study exposed me to cutting-edge AI technologies and research methods, through refined and detailed courses. The relaxed and active atmosphere encouraged students to participate and express themselves. I made friends from all over the world, improved my English, and deepened my respect for different cultural backgrounds. I am deeply honoured to have participated in this program – it is an experience I will always treasure."
-Qianwen He



Summer Program with Entrepreneurship & Innovation Focus

This program is designed to provide participants with a foundation of the latest concepts, skills and English language relevant to entrepreneurship and innovation. While practicing and improving communication skills in this context, participants will have an opportunity to learn essential topics, including:

- Entrepreneurial Opportunity Identification,
- Leadership for Innovation,
- Enterprise Opportunity Development,
- Rapid Prototyping, and
- Business Launch and Development.

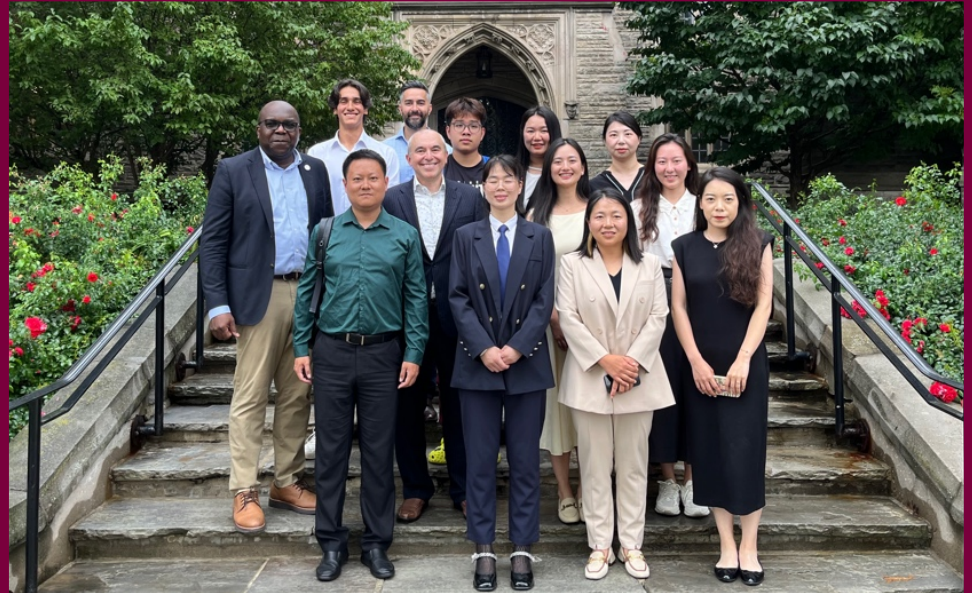
Program Features:

- Lectures by expert faculty from McMaster's Entrepreneurship & Innovation Program in our School of Engineering Practice
- Progress Report and Certificate of Completion
- Pitch Competition (with special recognition for top pitches)

Program Dates: July 12 – August 2, 2025

Program Fee: \$5100.00 CAD

Fees include: tuition, accommodation, limited meal card for campus cafeterias, airport pick-up and drop-off, access to university facilities, weekend trips



"The *Strategic Digital Transformation for Entrepreneurs* program at McMaster University not only deepened my understanding of AI's applications in the business world, but also taught me invaluable lessons in leadership, entrepreneurship, and innovation. Beyond the coursework, the cultural activities provided an unforgettable opportunity to connect with extraordinary individuals from around the globe. I wholeheartedly recommend this program to anyone, regardless of age, who is passionate about leveraging cutting-edge technologies to create a brighter future."

-Carlos Morett

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<https://global.mcmaster.ca/oia-summer-programs/>



OFFICE OF
INTERNATIONAL AFFAIRS

2026 Summer Program with Entrepreneurship & Innovation Focus

Science/Engineering Stream

July 12 – August 2, 2026

Sun Jul 12	Arrival		
Mon Jul 13	9:30am-10am Program Briefing	10am-12pm Academic English Class	1:30pm-4:30pm Campus & Neighbourhood Tour
Tues Jul 14	9am-12pm Academic English Class		1:30pm-4:30pm Cultural Immersion Activity
Wed Jul 15			1:30pm-4:30pm McMaster Nuclear Reactor Tour
Thurs Jul 16			
Fri Jul 17	9am-12pm Presentation	1:30pm-6:30pm Cultural Immersion Activity	
Sat Jul 18	Free Activites		
Sun Jul 19	9am Niagara Falls		2:30pm Niagara-on-the-Lake Outlet Mall
Mon Jul 20	9am-12pm Program Overview & Introduction to Innovation		1:30pm-4:30pm ALTITUDE Training  Team Building
Tues Jul 21	9am-12pm Useful Innovation Framework	1:30pm-4:30pm Workshop: Brainstorming Innovation Challenges	6pm Movie Night
Wed Jul 22	9am-12pm The Entrepreneurial Process		1:30pm-4:30pm Workshop: Student Project Presentations
Thurs Jul 23	9am-12pm Product Definition & Competitive Analysis		1:30pm-4:30pm Workshop: Brain-Breeding Session
Fri Jul 24	9am-12pm Market Analysis		1:30pm-4:30pm Workshop: Market Research

Sat Jul 25	9am Toronto CN Tower	2:30pm Toronto Eaton Centre
Sun Jul 26	Free Activities	
Mon Jul 27		
Tues Jul 28	9am-12pm Unique Value Proposition & Business Model Canvass	1:30pm-4:30pm Workshop: Unique Value Proposition Business Model Canvass
Wed Jul 29	9am-12pm Technology Development Plan & IP Protection	1:30pm-4:30pm Workshop: Proof-of-Concept and Minimum Viable Product Plan
Thurs Jul 30	9am-12pm Presentation & Pitching Skills	1:30pm-4:30pm Workshop: Pitch Deck Presentation
Fri Jul 31	9am-12pm Pitch Competition with Prizes	1:30pm-4:30pm Graduation./ Farewell The University Club
Sat Aug 1	9am Canada's Wonderland	
Sun Aug 2	Departure	

